

ABSTRAK

Industri pariwisata di Indonesia, termasuk di Bogor, terus berkembang. Hal ini mendorong kebutuhan akan akomodasi wisata yang berkualitas, seperti hotel resort bintang 4. Halimun Salak Bogor merupakan kawasan wisata alam yang memiliki potensi tinggi untuk pengembangan hotel resort bintang 4. Skripsi ini bertujuan untuk merancang hotel resort bintang 4 di Halimun Salak Bogor. Perancangan dilakukan dengan menggunakan pendekatan desain berkelanjutan dan konsep ekowisata. Data dikumpulkan melalui studi literatur, observasi lapangan, dan analisis data sekunder. Desain hotel resort bintang 4 memperhatikan aspek fisik, fungsional, dan estetika. Desain juga mempertimbangkan aspek lingkungan, sosial, dan ekonomi. Desain hotel resort bintang 4 di Halimun Salak Bogor diharapkan dapat menjadi model pengembangan akomodasi wisata yang berkelanjutan dan ramah lingkungan.

Kata kunci: Resort, Resort Bintang 4, Bogor

ABSTRACT

The tourism industry in Indonesia, including in Bogor, continues to grow. This drives the need for quality tourist accommodation, such as 4-star resort hotels. Halimun Salak Bogor is a natural tourism area that has high potential for the development of 4-star resort hotels. This thesis aims to design a 4-star resort hotel in Halimun Salak Bogor. The design was carried out using a sustainable design approach and ecotourism concept. Data were collected through literature studies, field observations, and secondary data analysis. The design of a 4-star resort hotel considers physical, functional, and aesthetic aspects. The design also considers environmental, social, and economic aspects. The design of a 4-star resort hotel in Halimun Salak Bogor is expected to be a model for the development of sustainable and environmentally friendly tourist accommodation.

Keywords: Resort, 4-Star Resort, Bogor